








EXAMPLES OF OUR WORK:
IOWA CORN 300



-  **ONLINE SOLUTIONS**
-  **DESIGN**
-  **PRINT & PREPRESS**
-  **BINDERY & HAND ASSEMBLY**
-  **KITTING & PACKAGING**
-  **SCREENPRINTING & EMBROIDERY**
-  **SHIPPING & DISTRIBUTION**



[Revving up customer relationships]

Overview:

Every great driver relies on a great pit crew to help reach the finish line. With online, print, design and distribution solutions, Sigler serves as the Iowa Corn Growers Association's support team when they have a big goal ahead of them.

Iowa Corn has worked exclusively with Sigler the last 3 years to help find creative ways to reach and reward their members in advance of the Iowa Corn 300. The annual race is a high-profile opportunity to promote the importance of corn for use with livestock, ethanol and exports.

Highlights

- Sigler created an online ordering portal for Iowa Corn members to redeem special Iowa Corn 300 T-shirts, which served as their "ticket" to the Iowa Corn hospitality tent at the race.
- A total of 3 e-blasts were sent on behalf of Iowa Corn to inform users of their code and remind them to redeem.
- Sigler designed and screenprinted approximately 1,500 Iowa Corn member T-shirts to ship among 408 packages.
- All materials, including customer supplied tickets to the race, were matched and packaged into polybags put together by Sigler's hand bindery team before shipping from the facility.



Results

In the past, Iowa Corn worked with multiple vendors on this significant project. Iowa Corn now relies on Sigler from start to finish.

Start YOUR project today. **CALL US AT (800) 750-6997!**

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